

CARPE DIEM COLLATERALS – 2003

ON-COUNTER SALES UNIT



- Injection-moulded base (340 x 195 mm) and header featuring the promotional theme.
- It can contain :
 - Up to 24 pens – the assortment is to be defined and implemented locally
 - 20 packs of 5 ink cartridges (2 rows of 10 packs, for washable black / blue inks)
 - 12 blister packs of gel refills (on a peg)
 - 24 pouches for self-service